

FOR IMMEDIATE RELEASE



# ELVIS

## A BIOGRAPHY IN COMICS

The next in NBM's growing line of biographies in comics, started with *Ghetto Brother* on the chief of the famous South Bronx gang, and followed by *A Girl in Dior* and *Thoreau, a Sublime Life*, focuses on the career of one of the legends of pop music, Elvis Presley.

Stunningly and very realistically painted by Fabrice Le Hénanff, this presents pretty straightforwardly in time The King's career and life. From modest origins in Tupelo, MS, and his early struggles recording with Sun Records, he achieved good local success in the South, but was even rebuffed at the Grand 'Ole Opry. He then seemed to not be able to emerge beyond his Southern appeal, until he was sold by Sun's Sam Phillips, who discovered him, to RCA and his next record *Heartbreak Hotel* became a break-out hit, selling a million copies nationwide.

Superstardom came pretty rapidly from there, as this book details, year by year, with his discography as well as his many, many films which played on and greatly fed his fame. We also learn of his most notable concerts and salient points in his life, including his long relationship and eventual marriage with the young Priscilla, his military duty time in the middle of all this success, and the establishment of Graceland.

This comics biography ends with a portfolio of the sketches and renderings by Le Hénanff in preparation for this book, the end result being a keepsake for the legions of Elvis fans still out there as well as a great primer for those curious to know about The King who exercised so much influence on the turn of popular music from Jazz to the new Rock & Roll.

The next biography to look for from NBM is on the opposite side of the music spectrum: about the eccentric genius classical pianist Glenn Gould, coming in December.

For more information, contact our publicist Stefan Blitz ([publicity@nbmpub.com](mailto:publicity@nbmpub.com)). Reviewers, please mention our website. Websites, please send us a link to your review. You can find more information and download art and cover on our website [nbmpub.com](http://nbmpub.com) at the 'For Press' page.

8 ½ x 11", 88pp., full color hardcover, \$19.99 ISBN 9781681120768  
\$9.99 e-book, publication: November 2016

NBM • 160 Broadway, Ste. 700 East Wing • New York, NY 10038 • (646) 559 4681  
Fax: (212) 643 1545 • [nbmpub.com](http://nbmpub.com) • [nbmgn@nbmpub.com](mailto:nbmgn@nbmpub.com) • Distributed by IPG